

JSPM University Pune
Faculty of Education and Humanities
School of Liberal Arts and Social
Sciences



NEP aligned Syllabus
for
SY B.A. (Political Science)
(Effective from AY: 2025-26)



JSPM University Pune

FACULTY OF EDUCATION AND HUMANITIES

SCHOOL OF LIBERAL ARTS AND SOCIAL SCIENCES

COURSE STRUCTURE (NEP 2020 Aligned)

W. E. F

2025-2026

RELEASE DATE

01/07/2025

SECOND YEAR BACHELOR OF ARTS (POLITICAL SCIENCE)

REVISION NO.

0.0 (NEP)

SEMESTER III (LEVEL 5.0)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS										TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)					
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)				
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)									
PCC	250UPOB01_03	Comparative Politics	2	1	-	-	30	30	40	100	-	-	-	-	100	3		
	250UPOB02_03	Western Political Thought	3	1	-	-	30	30	40	100	-	-	-	-	100	4		
	250UPOB03_03	Media and Politics	2	1	-	-	30	30	40	100	-	-	-	-	100	3		
MDM	-	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4		
IOC	-	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2		
VSC	230IINB02_03	Innovation	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5		
AEC (HSMC)	230UENB03_03	Soft Skill Development	1	-	2	-	30	30	40	50	-	-	-	-	50	2		
SLC	250UPOB04_03	Media and Politics in Practice	-	-	-	4	-	-	-	-	-	-	50	-	50	1		
LLC	230HFSB80_03	Health and Nutrition	1	-	-	2	-	-	-	-	-	-	50	-	50	1.5		
TOTAL			15	3	2	12											700	22

Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Sociology	English Literature	Applied Psychology	Indian Financial Market
II	Course Code	240USYB01_02	240UENB04_02	231UPYB38_02	240UEEB31_02
	Course Name	Social Disparities	Understanding Literature in English	Foundations of Psychology	Basics of Stock Market Operations
III	Course Code	230USYB30_03	240UENB05_03	230UPYB39_03	240UEEB32_03
	Course Name	Sociology of Religion	Understanding Poetry	Psychology of Gender and Youth	Digital Finance and Regulation
IV	Course Code	230USYB04_04	240UENB06_04	230UPYB40_04	240UEEB33_04
	Course Name	Sociology of Family	Understanding Fiction	Workplace Psychology	Crypto Currency
V	Course Code	230USYB31_05	240UENB07_05	230UPYB41_05	240UEEB34_05
	Course Name	Sociology of Education	Understanding Drama	Psychology of Health	Economics of Micro Financing
VI	Course Code	230USYB32_06	240UENB08_06	240UPYB03_06	240UEEB35_06
	Course Name	Social Policy and Welfare	Popular Literature	Cross-cultural Psychology	Money Transactions and Consumer Protection

Sem.	Interdisciplinary Open Course (IOC)			
	Name of Faculty	Faculty of Science and Technology	Faculty of Business Management and Commerce	Faculty of Health Sciences
I	Course Code	230GCSB165_01	230VMSM05_01	230HFSB06_01
	Course Name	Basics of Knowledge Representation and Reasoning	Fundamentals of Financial Management	Forensic Science in Criminal Investigation
II	Course Code	230GCAB92_02	230VBCB16_02	230HFGM25_02
	Course Name	Office Automation	Financial Fraud	Intellectual Property
III	Course Code	230GCSB151_03	230VMSM06_03	230HFGM27_03
	Course Name	Artificial Intelligence for Everyone	Fundamentals of Human Resource Management	Investigative Skills

Dr. Tipusultan Inamdar
Programme Coordinator, Political Science

Ms. Arpita Kaswa
Dean, Faculty of Education and Humanities

Dr. Anuradha S. Deshpande
Associate Dean (Academics)

Prof. B.B. Ahuja
Vice Chancellor, JSPM University Pune



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S.Y.B.A. Political Science

Semester III

Course Type: PCC	Course Title: Comparative Politics	
Course Code: 250UPOB01_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 3	Lecture (L): 2 Tutorial (T): 1 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks

Prerequisite Courses, if any: Nil

Course Objectives:

- To familiarize students with the fundamental concepts, scope, and methodology of comparative politics, enabling them to critically analyze different political systems, regimes, and the evolution of political institutions across the world.
- To explore and compare diverse political systems and regimes, including democratic, authoritarian, parliamentary, presidential, and federal systems, while examining their functions, structures, and dynamics in contemporary governance.
- To engage students with contemporary issues in comparative politics, such as globalization, political development, challenges to democracy, and authoritarian resurgence, fostering a deeper understanding of the complexities of modern political systems.



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- Course Outcomes:** On completion of the course, learner will be able to
- CO1:** Remember – Recall and define fundamental concepts in Comparative Politics, such as political systems, regimes, and comparative methodology.
 - CO2:** Understand – Explain the evolution, scope, and significance of Comparative Politics in understanding political systems globally.
 - CO3:** Apply – Apply various comparative approaches to analyze political systems, including democratic, authoritarian, and federal structures.
 - CO4:** Analyse – Analyse and compare different political systems, identifying their key features, functions, and challenges.
 - CO5:** Evaluate – Evaluate the influence of political culture and socialization on political systems and governance.
 - CO6:** Create – Critically assess contemporary issues like globalization, political development, and challenges to democracy, offering solutions to strengthen democratic systems.

Course Contents

Unit I	Introduction to Comparative Politics	(07 Hrs)
Meaning and scope of comparative politics, Evolution of the discipline, Comparative methodology		
Unit II	Approaches to Comparative Politics	(08 Hrs)
Traditional approaches, Modern approaches, Systems approach		
Unit III	Political Systems and Regimes	(07 Hrs)
Democratic and authoritarian systems, Parliamentary and presidential systems, Federal and unitary systems		
Unit IV	Political Culture and Socialization	(08 Hrs)
Meaning and types of political culture, Agents of political socialization, Impact of political culture on political systems		
Unit V	Political Institutions	(08 Hrs)
Legislatures: functions and types, Executives: structures and roles, Judiciary: independence and accountability		
Unit VI	Contemporary Issues in Comparative Politics	(07 Hrs)
Globalization and its impact on states, Political development and modernization, Challenges to democracy and authoritarian resurgence		

Learning Resources

Textbooks:

1. Palekar, S. A. (2009). Comparative government and politics (1st edition). PHI Learning Pvt. Ltd.
2. Caramani, D. (Ed.). (2008). Comparative politics (1st edition). Oxford University Press.



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Reference Books:

1. Johari, J. C. (2020). Comparative politics (1st edition). Sterling Publisher Pvt. Ltd.
2. Hague, R., & Harrop, M. (2010). Comparative government and politics: An introduction (8th edition). Palgrave Macmillan.
3. O'Neil, P. (2009). Essentials of comparative politics (3rd edition). W. W. Norton & Company, Inc.
4. Newton, K., & Van Deth, J. W. (2010). Foundations of comparative politics: Democracies of the modern world (1st edition). Cambridge University Press.

MOOC / NPTEL Courses:

1. Introduction to Comparative Government and Politics, By Dr. Raghu B T, Vidyavardhaka First Grade College

Link of the Course: Introduction to Comparative Government and Politics,
[Introduction to Comparative Government and Politics - Course](#)

Additional Web Resources: Introduction to Comparative Government and Politics
[POLSC221: Introduction to Comparative Politics | Saylor Academy | Saylor Academy](#)



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S.Y.B.A. "Political Science"

Semester III

Course Type: PCC	Course Title: Western Political Thought	
Course Code: 250UPOB02_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 4	Lecture (L): 3 Tutorial (T): 1 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks

Prerequisite Courses, if any: Nil

Course Objectives:

- To introduce B.A. students to the foundational ideas and theories of key Western political thinkers.
- To explore and analyze critical political concepts like justice, liberty, sovereignty, and power in historical and philosophical contexts.
- To develop critical perspectives on the debates and critiques among major political philosophers.

Course Outcomes: On completion of the course, learner will be able to

- **CO1:** Remembering: Recall the key contributions of major Western political thinkers, such as Plato's theory of justice, Aristotle's views on citizenship, and Marx's critique of capitalism.
- **CO2:** Understanding: Explain core political concepts like the ideal state, general will, historical materialism, and their relevance in political thought.
- **CO3:** Applying: Demonstrate the application of political theories in analysing contemporary governance structures and ideologies, such as democracy and class struggles.
- **CO4:** Analysing: Compare and contrast the philosophical ideas of thinkers, such as the critiques of Plato by Aristotle and the distinctions among the social contract theorists.
- **CO5:** Evaluating: Assess the strengths and limitations of political philosophies, including Machiavelli's separation of ethics from politics and Mill's advocacy for liberty and equality.
- **CO6:** Creating: Formulate arguments or essays that integrate the insights from various political theories to address modern political and societal issues.



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Course Contents		
Unit I	Plato	(12 Hrs)
Theory of justice, Ideal State and philosopher king, Critique of democracy		
Unit II	Aristotle	(10 Hrs)
Views on citizenship, Theory of state and classification of Governments, Critique of Plato's ideal state		
Unit III	Machiavelli	(08 Hrs)
Views on power and statecraft, Advise to the Prince, Separation of politics from ethics		
Unit IV	Hobbes, Locke, and Rousseau (Social Contract Theorists)	(10 Hrs)
Hobbes: state of nature and absolute sovereignty, Locke: natural rights and limited Government, Rousseau: general will and popular sovereignty		
Unit V	J. S. Mill	(11 Hrs)
Views on liberty, Representative Government, Subjection of women		
Unit VI	Karl Marx	(09 Hrs)
Historical materialism, Theory of class struggle, Critique of capitalism and vision of communism		

Learning Resources
Textbooks: 3. G.H. Sabine, A History of Political Theory. Dryden Press. 1973 4. Bertrand Russel, History of Western Philosophy, London; Routledge, Stratford Press, 2005
Reference Books: 5. Subrata Mukherjee Sushila Ramaswamy, A History of Political Thought, AB book, 2022 6. Leo Strauss and Joseph Cropsey, History of Political Philosophy, University of Chicago Press, Chicago and Lodon,1987. 7. C.L. Wayper, Teach Yourself Political Thought, Delhi, Surjeet Publication,2007 8. O.P. Gauba, Western Political Thought, Mayur Paperback, 2017
MOOC / NPTEL Courses: 2. Introduction to Western Political Thought, By Prof. Mithilesh Kumar Jha IIT Guwahati Link of the Course: Introduction to Western Political Thought, Introduction to Western Political Thought - Course Additional Web Resources: Introduction to Western Political Thought Free Video: Introduction to Western Political Thought from NPTEL Class Central



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JSPM University Pune		
S.Y.B.A. "Political Science"		
Semester III		
Course Type: PCC	Course Title: Media and Politics	
Course Code: 250UPOB03_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 3	Lecture (L): 2 Tutorial (T): 1 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks
Prerequisite Courses, if any: Nil		
Course Objectives: <ul style="list-style-type: none">To understand the evolution and significance of media in politics and its role in shaping democratic governance.To analyze media's influence on political communication, elections, and public opinion through tools like framing, agenda-setting, and opinion polls.To critically evaluate contemporary issues such as press freedom, misinformation, and the impact of globalization on media and politics.		
Course Outcomes: On completion of the course, learner will be able to <ul style="list-style-type: none">CO1: Remembering: Define the key concepts of media and politics, including the role of media in democracy and its evolution from print to digital platforms.CO2: Understanding: Explain the functions of media as the fourth estate, its role in governance and policy-making, and the implications of media ownership on objectivity.CO3: Applying: Demonstrate how tools like agenda-setting and media framing influence political communication and electoral processes.CO4: Analysing: Examine the relationship between media and public opinion, including the effects of opinion polls, media bias, and polarization.CO5: Evaluating: Assess contemporary challenges in media and politics, such as misinformation, censorship, and the ethical responsibilities of media in a globalized context.CO6: Creating: Develop informed perspectives or projects addressing the role of media in contemporary political scenarios, including strategies to counter fake news and promote ethical journalism.		
Course Contents		
Unit I	Introduction to Media and Politics	(08 Hrs)



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Meaning and scope of media in politics, Evolution of media: From print to digital, Role of media in a democracy		
Unit II	Media as the Fourth Estate	(08 Hrs)
Media's role in policy making, Media and accountability in governance, Media ownership and its impact on objectivity		
Unit III	Political Communication	(07 Hrs)
Tools and techniques of political communication, Media framing and agenda-setting, Role of social media in political campaigns		
Unit IV	Media and Elections	(07 Hrs)
Media coverage of elections, Election commission and media regulations, Fake news and electoral manipulation		
Unit V	Media and Public Opinion	(07 Hrs)
Media as a shaper of public opinion, Role of opinion polls and exit polls, Media bias and polarization		
Unit VI	Contemporary Issues in Media and Politics	(08 Hrs)
Freedom of press and censorship, Misinformation and challenges to media ethics, Impact of Globalization on media and politics		

Learning Resources

Textbooks:

5. Curran, J. Media, and Democracy. London: Routledge. 2011
6. Keane, J. The Media and Democracy. Cambridge, United Kingdom: Polity Press & Blackwell. 1991

Reference Books:

9. Low, Eric. The Media and Political Process. New Delhi: Sage, 2010
10. Randall, V. The Media and Democratization in the Third World. Third World Quarterly. Vol. 14, No. 3. 625-646. 1993
11. Brants, Kees & Voltm, Katrin (Eds.). Political Communication in Postmodern Democracy: Challenging the Primacy of Politics. Basingstoke, Hampshire and New York: Palgrave MacMillan. 2011
12. Gouldner, A. W. The Communication Revolution: News, Public and Ideology. In Denis McQuail (Ed.). McQuail Reader. New Delhi: Sage. 2002

MOOC / NPTEL Courses:

3. Literature, Culture and Media By Prof. Rashmi Gaur | IIT Roorkee

Link of the Course: [Literature, Culture and Media - Course](#)

Additional Web Resources: A Theory of Media Politics [Chapter 1 Intro \(revised\)](#)



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S.Y.B.A. “Political Science”		
Semester III		
Course Type: MDM	Course Title: Digital Finance & Regulation	
Course Code: 240UEEB32_03	Teaching Scheme: Hrs./Week)	Examination Scheme:
Credits: 4	Lecture (L): 3 Theory (T): 0 Practical (P): 0 Experiential Learning (EL): 4	Theory (TH): 100 Marks
Course Objectives: <ul style="list-style-type: none">To provide an understanding of the evolution and impact of digital transformation in financial services.To assess future trends in digital banking, including blockchain, fintech innovations, and emerging payment solutions.		
Course Outcomes: On completion of the course, learner will be able to		
CO1 Remember – Students will recall key concepts of digital banking, financial innovation, payment systems, financial inclusion, and regulations like RBI guidelines, IT Act 2000, and Basel III norms.		
CO2 Understand – Students will explain digital banking processes, payment mechanisms, financial inclusion strategies, and regulatory frameworks governing cybersecurity, fraud prevention, and digital transactions.		
CO3 Application – Students will apply digital banking regulations to assess risk management, compliance, secure payment solutions (UPI, NEFT, RTGS), and fintech innovations.		
CO4 Analysis – Students will evaluate the impact of digital banking regulations, compare global and Indian frameworks, and assess financial inclusion challenges, fraud risks, and cybersecurity measures.		
CO5 Evaluation – Students will critically review regulatory policies, analyze real-world digital banking cases, and assess legal, economic, and technological challenges in the evolving financial ecosystem.		
CO6 Create – Develop a practical digital banking solution using concepts of innovation, payments, inclusion, marketing, systems, and regulations.		
Course Contents		
Unit I	Digital Transformation of Finance	(8Hrs)



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A Brief History of Financial Innovation, Introduction to Digital Banking, Digitization of Financial Services, Need for Digital Channels, Customer Preferences for Digital Banking, Technology - The foundation for user-friendliness and customer interaction, Challenges in Digital Banking, e-KYC.

Unit II	Payment Mechanism	(7Hrs)
Overview and Brief History of Card, Plastic Payment Cards, Product Features of Cards, Benefits of Cards to Customers, Payment Card Industry-Data Security Standard, Magnetic Strip Cards and EMV Cards, ATM Networks, Instant Money Transfer (IMT) Systems, Profitability of ATMs, Cash Deposit Machine (CDM), Risk Management and Frauds, Backend Operations and Technology, Dispute Management System (DMS).		
Unit III	Digital Banking & Financial Inclusion	(8Hrs)
Introduction to Financial Inclusion, Strategy for Financial Inclusion, Approaches to accelerate Financial Inclusion, Technologies for Financial Inclusion, Digital Banking Services in FI-Status, Factors beyond Technology - Awareness, FI-infrastructure, Information Security Issues in FI		
Unit IV	Marketing Of Digital Banking Products	(7Hrs)
Concept of Marketing Digital Banking Products, Channels for Marketing Digital Banking, Product Planning, Structure for Marketing Digital Banking Products in Banks, Use of Analytics in Marketing of Digital Banking Products, Customer Education and Protection		
Unit V	Developments In Payment Systems In India And Digital Banking	(8Hrs)
Overview of Global Payment Systems, Overview of Domestic Payment Systems , New Domestic Payment Vehicles and Platforms, Cheque Truncation System (CTS), National Financial Switch (NFS) ,Real Time Gross Settlement (RTGS) System, National Electronic Funds Transfer (NEFT), National Electronic Toll Collection (NETC), Bharat QR ,Bharat Bill Payment System (BBPS), Society for Worldwide Interbank Financial Telecommunications (SWIFT).		
Unit VI	Regulatory Framework for Digital Banking	(7Hrs)
Role of RBI (Reserve Bank of India) in digital banking regulations, Banking Regulation Act, 1949 – Applicability to digital banking, IT Act, 2000 – Legal framework for digital transactions, RBI's Guidelines on Digital Banking Units (DBUs), Basel III Norms – Impact on digital banking, UPI (Unified Payments Interface) Regulation and NPCI Guidelines.		
Learning Resources		
Text Books: 1. Institute for Development and Research in Banking Technology, 2016th Edition, <i>Digital banking framework</i> . 2. IGNOU, <i>Information Technology and Digital Banking</i> , 2023rd Edition, New Delhi.		
Reference Books: 1. World Bank, 2018 th Edition, <i>Digital financial services</i> .		
MOOC / NPTEL Courses: NPTEL Course Link of the Course:		



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JSPM University Pune		
S.Y.B.A. "Political Science"		
Semester III		
Course Type: IOC	Course Title: Artificial Intelligence for Everyone	
Course Code: 230GCSB151	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 2	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks
Prerequisite Courses, if any: Basic Mathematics, Basic Programming Skills		
Course Objectives: <ul style="list-style-type: none">• To understand the Historical Development and Foundations of AI• To develop practical skills in designing and implementing search-based and decomposition-based solutions.• To compare different approach to AI• To master Logical and Probabilistic reasoning in AI.• To explore use of Neural Networks in AI and understand Natural Language Processing• To apply AI Concepts to in in various field		
Course Outcomes: <p>On completion of the course, learner will be able to,</p> <p>CO1: Describe the history and evolution of AI, including the differences between strong and weak AI and analyze the logical reasoning in AI, knowledge representation systems and expert systems.</p> <p>CO2: Understand searching algorithms, heuristics in search and problem decomposition-based solutions.</p> <p>CO3: Understand Logical approach to AI and importance of knowledge-based system.</p> <p>CO4: Understand probabilistic reasoning in Artificial Intelligence</p> <p>CO5: Implement natural language processing techniques for text and word relations.</p> <p>CO6: Understand what the applications of AI and know it's working from various fields</p>		
Course Contents		
Unit I	Introduction to Artificial Intelligence	(5 Hrs)
History of artificial intelligence, the birth of artificial intelligence, Intelligent Agents, Search Methods and Knowledge Representation, Use Cases of Artificial Intelligence, Role of Machine Learning Engineer Machine Learning Tools & Packages Emergence		



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of AI – Technological advances, AI, Functions of AI, Characteristics of artificial intelligence

Unit II	Data Wrangling Techniques	(5 Hrs)
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Data Wrangling Techniques: Introduction to Data pre-processing Importing the Dataset Handling Missing Data Working with Categorical Data Splitting the data into Train and Test set Feature Scaling

Unit III	Fundamentals of Machine Learning: Mathematics & Statistics	(5 Hrs)
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Mathematics & Statistics Introduction to Probability Mean Median, Mode, Variance, Standard Deviation, Quantiles, Gaussian (Normal) Distribution, Skew Distribution, Covariance and Correlation, Linear Regression, Logistic Regression, Naïve Bayes Classifier, Bias-variance trade-off, Dimensionality reduction using Principal component Analysis, Time Series Forecasting

Unit IV	Methods and Algorithms in Machine Learning Part I (Supervised Learning)	(5 Hrs)
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Supervised Learning, Regression, Simple Linear Regression, Multi Linear Regression, Polynomial Regression, Decision Tree, Random Forest Classification Logistic Regression, K-Nearest Neighbors, Support Vector Machine, Naive Bayes, Decision Tree, Random Forest

Unit V	Methods and Algorithms in Machine Learning Part II (Unsupervised Learning)	(5 Hrs)
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Unsupervised Learning K-Means Clustering Hierarchical Clustering Ridge Regression XGBoost Algorithm **Hyper parameters Tuning & Validation** Grid Search Randomized Search Cross Validation Hyperparameter Tuning and Model Selection

Unit VI	Application of AI	(5 Hrs)
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Introduction to AI and Its Scope, AI in Healthcare, AI in Business and Finance, AI in Education, AI in Transportation and Logistics, AI in Entertainment and Media, AI in Agriculture, AI in Cybersecurity, AI in Social Good and Environment, Future Trends in AI Applications

Learning Resources		
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Textbooks:

1. "Artificial Intelligence: A Guide to Intelligent Systems" by Michael Negnevitsky 3rd Edition
2. "Artificial Intelligence: Foundations of Computational Agents" by David L. Poole and Alan K. Mackworth. 3rd Edition
3. "Pattern Recognition and Machine Learning" by Christopher M. Bishop. 1st Edition
4. "Neural Networks and Deep Learning: A Textbook" by Charu Aggarwal. 2nd Edition

Reference Books:

1. "Natural Language Processing in Action" by Lane, Howard, and Hapke
2. "Artificial Intelligence: A Modern Approach" by Stuart Russell and Peter Norvig
3. "Patterns in Artificial Intelligence: Search and Optimization" by Eugene Charniak and Drew McDermott
4. "Artificial Intelligence in Civil Engineering: A Review" by Michael J. Fischer and Dan M. Frangopol

MOOC / NPTEL Course:

1. NPTEL Course on Artificial Intelligence: Search Methods for Problem Solving, IIT Madras, Prof. Deepak Khemani.

Link: <https://nptel.ac.in/courses/106106226>



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JSPM University Pune S.Y.B.A. “Political Science” Semester III		
Course Type: VSC	Course Title: Innovation	
Course Code: 230IINB02_03	Teaching Scheme: (Hours/Week)	Examination Scheme:
Credits: 1.5	Lecture (L): 1 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 2	Oral (OR): 50 Marks
Prerequisite Courses, if any: Nil		
Course Objectives: <ul style="list-style-type: none"> To understand the concept of innovation and creativity To familiarize with the tools for innovation To understand fundamentals of innovation management To get overview of real-world implementation of innovation and creativity 		
Course Outcomes: On completion of the course, learner will be able to... CO1: apply the concepts of creativity and innovation in all walks of life. CO2: inculcate and incorporate individual creativity and innovative skill set at conceptual, product design and management level. CO3: solve real time problems with enhanced ability in respective sectors of work for increased productivity and improved organizational behaviour. CO4: perform with improved skill set in entrepreneurship and start up ecosystem. CO5: to find solutions to social, corporate and personal problems with de novo approach.		
Course Contents		
Unit I	Innovation & Creativity	(3 Hrs)
Innovation: Meaning, Concept, Characteristics, Importance, Principles of Innovation, Process of Innovation. Creativity: Meaning, Concept, Importance, Creativity Process, Components of creative performance, Hurdles to Creativity		
Unit II	Tools for Innovation	(5 Hrs)
Creative Thinking: Traditional V/S Creative Thinking, Individual Creativity Techniques: Meditation, Self-Awareness, & Creative Focus Group Creative Techniques: Brainstorming, Off The Wall Thinking & Thinking Hats Method. Dimensions of Innovation: Innovation Eco-system in India and abroad, Social Innovation, Grass root Innovation, Frugal Innovation, Global Innovation- Global Innovation Index framework, GII, Case studies in India and abroad.		
Unit III	Innovation Management	(3 Hrs)



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Concept, Scope, Characteristics, Evolution of Innovation Management, Significance, Factors Influencing Innovation, Commercialization of Innovation, Innovation and Start up ecosystem

Unit IV	Areas of Innovation	(2 Hrs)
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Innovation in Entrepreneurship, Product innovation, Process Innovation, Social Innovation, Case studies highlighting types, implementation imperatives and sector specific impact.

Unit V	Group innovation study	(1 Hrs)
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Each student group will prepare a case study on one innovation topic either from their area of work or through participation in the exposition, symposia, workshop of any relevant forum. The project report will be submitted for the study.

Unit VI	Presentation and Closure	(1 Hrs)
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The student group will give the presentation of the project in the chosen area. The report will highlight the process of exploring executing and exploiting the innovation. It will also mention methodology to manage the innovation.

Learning Resources

Textbooks:

1. Wagner, Tony. Creating Innovators: The Making of Young People Who Will Change the World. New York: Scribner, 2012.
2. "Managing Creativity and Innovation" Harvard Business School Press

Reference Books:

1. "Organizational Innovation", SAGE Publication, London, 2001.
2. "Jugaad Innovations, Navi Radjou and Jaideep Prabhu, Random House India
3. "Kelley, Tom, Jonathan Littman, and Tom Peters. The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm. New York: Doubleday, 2001.
4. "Innovation Management & New Product Development", Paul Trott, published by Pitman, 2000.

MOOC / NPTEL Courses:

1. NPTEL Course "*Innovation, Business Models and Entrepreneurship*", Prof Rajat Agrawal, Prof Vinay Sharma, IIT Roorkee.

Link of the Course: https://onlinecourses.nptel.ac.in/noc23_mg116/preview

Additional Web Resources:

<https://youtu.be/FXJUDyqobbM>
https://youtu.be/FF_38_ZuRbQ
https://youtu.be/33JjV_NDbpY
<https://youtu.be/DNUwZctwwhw>
<https://youtu.be/PC1qbAhKz0>
<https://youtu.be/wbFVNBNI7Bk>
<https://youtu.be/kfpERveB8kM>
<https://youtu.be/Y6R9ps2E1oM>
<https://youtu.be/66N5SM73AEc>
<https://youtu.be/1YLtkc6U3Rs>



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JSPM University Pune S.Y.B.A. "Political Science" Semester III		
Course Type: AEC	Course Title: Soft Skill Development	
Course Code: 230UENB03_03	Teaching Scheme: (Hrs. per Week)	Examination Scheme:
Credits: 2	Lecture (L): 1 Tutorial (T): 0 Practical (P): 2 Experiential Learning (EL): 0	Theory (TH): 50 Marks
Prerequisite Courses, if any: Nil		
Course Objectives: <ul style="list-style-type: none"> ● Remember key facts and concepts of soft skills and interview skills. ● Understand the concept of time management. ● Apply critical thinking and problem-solving techniques to enhance interpersonal skills. ● Analyze the importance of leadership and teamwork in professional life. ● Evaluate themes of etiquette and manners to build a well-rounded professional identity. ● Create awareness about negotiation skills. 		
Course Outcomes: On completion of the course, learner will be able to CO1: Remember the key concepts of soft skills and interview skills and attempt to use them effectively. CO2: Reproduce effective ways of time management. CO3: Apply creative problem-solving and critical thinking skills by analyzing complex narrative s to enhance interpersonal skills. CO4: Analyze leadership and teamwork abilities by examining character dynamics, conflicts, and resolutions in literary works. CO5: Evaluate themes of etiquette and manners through literary text and employ in real life scenarios. CO6: Create self-awareness and emotional intelligence to manage personal emotions, navigate conflicts constructively and develop negotiation skills effectively.		
Course Contents		
Unit I	Essentials of Soft Skills and Interview Skills	(2 Hrs)
What are Soft Skills, Soft Skills vs Hard Skills, Importance of Soft Skills in Interviews, Types of Soft Skills		
Unit II	Time Management	(2 Hrs)



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Time Management, Importance of Time Management, Effective Ways of Time Management, "The Grasshopper and The Ant" – Jean De La Fontaine		
Unit III	Interpersonal Skills	(3 Hrs)
Interpersonal Skills, Importance of Interpersonal Skills, How to Improve Interpersonal Skills, The Kabuliwala: Ravindranath Tagore		
Unit IV	Leadership and Teamwork	(3 Hrs)
Leadership and Teamwork, Importance of Leadership and Teamwork, How to Improve Leadership and Teamwork, The Mountain and the Squirrel: Ralf Waldo Emerson		
Unit V	Etiquettes and Manners	(2 Hrs)
Etiquettes and Manners, Importance of Etiquettes and Manners, Workplace Etiquettes and Manners, If: Rudyard Kipling		
Unit VI	Negotiation Skills	(3 Hrs)
Negotiation Skills, Importance of Negotiation Skills, Art of Negotiation Skills, "The Gift of the Magi" O. Henry		

Learning Resources

Textbooks:

1. "Literature: An Introduction to Fiction, Poetry, Drama, and Writing" by X.J. Kennedy and Dana Gioia
2. "Communication in Everyday Life: The Basic Course Edition With Public Speaking" by Steve Duck and David T. McMahan

Reference Books:

1. "How to Read Literature Like a Professor: A Lively and Entertaining Guide to Reading Between the Lines" by Thomas C. Foster
2. "Literature: A Portable Anthology" edited by Janet E. Gardner et al.
3. "The Art of Public Speaking" by Stephen E. Lucas
4. "Interpersonal Communication: Everyday Encounters" by Julia T. Wood

MOOC / NPTEL Courses:

1. NPTEL Course "Soft Skill Development" Prof. Priyadarshi Patnayak, Prof. V.N, Giri, Prof. D. Suar, IIT Kharagpur

Link of the course: <https://youtu.be/Af9RoDvhTLE?si=cqQim2DX2Cepi0eX>

Additional Web Resources:

<http://www.englishdaily626.com/c-errors.php>

https://www.stressdirections.com/personal/about_stress/stress_statistics.html



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JSPM University Pune		
S.Y.B.A. "Political Science"		
Semester III		
Course Type: AEC	Lab Course Title: Soft Skill Development	
Course Code: 230UENB03_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 2	Lecture (L): 1 Tutorial (T): 0 Practical(P): 2 Experiential Learning (EL): 0	Theory (TH): 50 Marks
Prerequisite Courses, if any: -		
List of Laboratory Experiments		
Group A		
1.	Time Management	
2.	Interpersonal Skills	
3.	Cultural Intelligence	
4.	Leadership Skills	
5.	Teamwork and Conflict Management	
Group B		
6.	Grooming Etiquettes and Manners	
7.	Stress Management	
8.	Time Management	
9.	Leadership Skills	
10.	PowerPoint Presentation	



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JSPM University Pune		
S.Y.B.A. Political Science		
Semester III		
Course Type: SLC	Course Title: Media and Politics in Practice	
Course Code: 250UPOB04_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 1	Lecture (L): 0 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 4	Oral (OR): 100 Marks
Prerequisite Courses, if any: Nil		
Course Objectives: <ul style="list-style-type: none">• To develop a comprehensive understanding of the role of media in shaping political opinions, public discourse, and political campaigns.• To equip students with the skills to critically analyze the ethical considerations and regulations governing media in the political landscape.• To engage students in practical tasks and real-world observations that demonstrate how media influences political participation, accountability, and social movements.		
Course Outcomes: On completion of the course, learner will be able to		
CO1: Remembering: Recall key concepts and terms related to the role of media in politics and political communication.		
CO2: Understanding: Explain how media shapes public opinion, political participation, and influences political campaigns.		
CO3: Applying: Apply media theories to analyze political issues, campaigns, or events across various media platforms.		
CO4: Analysing: Analyse media coverage of political events, identifying biases, ethical concerns, and political implications.		
CO5: Evaluating: Evaluate the ethical practices and effectiveness of media regulations in maintaining political accountability.		
CO6: Creating: Design a media campaign or content that demonstrates an understanding of media strategies in political communication.		
Course Contents		
Unit I	Introduction to Media and Politics	(10 Hrs)



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Visit a local media office (news channel or newspaper) to observe its operation, Write a report on how media affects political opinions in your community, Analyze the role of media in a recent political event or issue.

Unit II

Media's Role in Shaping Public Opinion

(12 Hrs)

Conduct a survey to assess public opinion on a political issue and compare it with media coverage, Track how a particular political issue is discussed across different media platforms, Write a short report on the impact of a recent media campaign on public opinion.

Unit III

Media and Political Campaigns

(08 Hrs)

Analyze the media strategies used in a recent election campaign, Create a simple social media post for a political campaign on a current issue, Observe how political campaigns use media and report on its effectiveness.

Unit IV

Media Ethics and Regulation

(10 Hrs)

Review a political news broadcast and evaluate its ethical standards, Research the regulations governing media in India and summarize your findings, Observe the role of ethics in media coverage of a political issue or event.

Unit V

Social Media and Political Participation

(11 Hrs)

Track political discussions on social media (e.g., Twitter, Instagram) over a week, Write a reflection on how social media influences your political views or behaviors, Participate in an online political discussion and share your experience in class.

Unit VI

Media and Political Accountability

(09 Hrs)

Research a recent political scandal exposed by the media and write a report, Watch a political interview and evaluate how media holds politicians accountable, Visit a local government office and observe how media influences local political transparency.

Learning Resources

Textbooks:

7. Curran, J. (2011). Media and democracy (1st edition). Routledge.
8. Keane, J. (1991). The media and democracy (1st edition). Polity Press & Blackwell.

Reference Books:

13. Louw, E. (2010). The media and political process (1st edition). Sage.
14. Randall, V. (1993). The media and democratization in the Third World. Third World Quarterly (1st edition). Sage.
15. Brants, K., & Voltmer, K. (Eds.). (2011). Political communication in postmodern democracy: Challenging the primacy of politics (1st edition). Palgrave Macmillan.
16. Gouldner, A. W. (2002). The communication revolution: News, public and ideology. (1st edition). Sage.

MOOC / NPTEL Courses:

4. Literature, Culture and Media By Prof. Rashmi Gaur | IIT Roorkee

Link of the Course: [Literature, Culture and Media - Course](#)

Additional Web Resources: A Theory of Media Politics [Chapter 1 Intro \(revised\)](#)



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JSPM University Pune S.Y.B.A. "Political Science"

Semester III

Course Type: LLC	Course Title: Health and Nutrition	
Course Code: 230HFSB80_03	Teaching Scheme: (Hrs./Week)	Examination Scheme:
Credits: 1.5	Lecture (L): 1 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 2	Oral (OR): 50 Marks

Prerequisite Courses, if any: Nil

Course Objectives:

- Understand the basic concepts of food and nutrition.
- Identify the functions of food and the role of nutrients in the body.
- Differentiate between macronutrients and micronutrients.
- Recognize the various food groups and their nutritional significance.
- Learn the principles of meal planning and dietary recommendations.
- Assess nutritional status and understand factors influencing food habits.
- Identify and address food misinformation.

Course Outcomes:

- CO1:** Define key terms related to health, nutrition, and dietary intake, including food groups and nutrients.
- CO2:** Explain the importance of nutrition in maintaining health, preventing diseases, and the relationship between food consumption and overall health.
- CO3:** Utilize knowledge of nutrients, food groups, and meal planning principles to create daily and balanced meal plans.
- CO4:** Investigate and distinguish between the functions of macronutrients and micronutrients and compare the nutritional benefits and limitations of different food groups.
- CO5:** Critically assess the impact of cultural, social influences, and misinformation on food choices, nutritional status, and public health.
- CO6:** Design comprehensive meal plans and educational materials or campaigns that meet dietary guidelines and promote accurate nutritional information.

Course Contents

Unit I	Basic Concepts in Food and Nutrition	(3 Hrs)
Overview of Health and Nutrition, Importance of Nutrition in Health, Food and Nutrition, Functions of Food, Relationship between Food and Health		
Unit II	Nutrients	(3 Hrs)
Introduction, Importance of Nutrients in the Diet, Macronutrients, Micronutrients		
Unit III	Food Groups	(3 Hrs)



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Food Groups, Role of Each Food Group in the Diet, Cereals, Pulses, Fruits and Vegetables, Milk and Milk Products, Eggs, Meat, Poultry and Fish, Fats and Oils		
Unit IV	Basic Concepts of Meal Planning	(3 Hrs)
Principles of Meal Planning, Balanced Diet, Components of a Balanced Diet, Creating Balanced Meals, Dietary Guidelines and Recommendations		
Unit V	Nutritional Status	(3 Hrs)
Definition and Importance of Nutritional Status, Methods of Assessing Nutritional Status, Food Habits, Factors Influencing Food Choices, Cultural and Social Influences on Diet		
Unit VI	Food Misinformation	(3 Hrs)
Food Misinformation, Common Food Myths and Misinformation, Strategies to Combat Food Misinformation, Educating the Public on Nutrition		
Learning Resources		
Text Books:		
1. Buttriss, Judith L., Ailsa A. Welch, John M. Kearney, and Susan A. Lanham-New, eds. <i>Public health nutrition</i> . John Wiley & Sons, 2017.		
2. Chakrabarty, Kaveri, and A. S. Chakrabarty. <i>Textbook of nutrition in health and disease</i> . Springer Singapore, 2019.		
Reference Books:		
1. Carr, Tanya, and Koen Descheemaeker, eds. <i>Nutrition and health</i> . John Wiley & Sons, 2008.		
2. Buttriss, Judith L., Ailsa A. Welch, John M. Kearney, and Susan A. Lanham-New, eds. <i>Public health nutrition</i> . John Wiley & Sons, 2017.		
3. Mitchell, H. S., Henderika J. Rynbergen, Linnea Anderson, Marjorie V. Dibble, and L. F. Cooper. "Nutrition in health and disease." <i>Nutrition in health and disease</i> . 15th Edition. (1968).		
MOOC Course:		
1. Food and Nutrition By Dr. Asna Urooj, University of Mysore, SWAYAM, https://onlinecourses.swayam2.ac.in/cec19_ag02/preview		